



El Toro and Bully are coming!

The two video game characters are hitting Las Vegas next week to spread the word about [“Squeeballs.”](#) a new game that will launch in October for the Nintendo Wii and Nintendo DS. The costumes will be hard to miss – both characters are big, round and colorful, and El Toro (pictured above) is seven feet wide because of his horns.

The two characters will have a busy schedule Tuesday through Thursday in Vegas, from showing up unannounced at wedding chapels and poolside bars to flagging down taxis and hitting tourist attractions. Need an interesting piece of wild art or a show’s conversation starter? See where the characters will be next by following along on Twitter at [@PDPgaming](#) and [@Squeeballs](#).

For more information, contact Marina Renneke or Chris Fiscus at (602) 254-7312.

About the game

[“Squeeballs™”](#) by **Performance Designed Products** provides hours of entertainment for the whole family. In the game, Squeeballs are toys that are manufactured on a secret island in the Pacific and they must be fully tested by the players of the game before they can be sold to children across the world. The game features a collection of more than 150 unique challenges where players can blow up, cook, slice, bat, bowl, shoot and bounce the Squeeballs. The game’s antics provide a nice mix of fun and guilty pleasure that both kids and adults will enjoy.

“Squeeballs” for the Wii and the DS will both retail for \$29.99. The Nintendo DS version also will include a Squeeballs stylus.