



Contact:
Chris Fiscus
(602) 254-7312



**“Hoodstock” raises more than \$3,000 for Tempe school
Moses Anshell, dozen Valley bands, help Broadmor Elementary**

[Hoodstock](#), a little event with a big heart at Hoodlums Music & Video, raised more than \$3,200 for the intervention program at Tempe’s Broadmor Elementary.

“Hoodstock had amazing community support,” said Steve Wiley, the owner of Hoodlums. “We were able to sell a small truckload of Hoodstock T-shirts and posters, kid’s vinyl art, flowers, books, food and music to more than double our total raised from last year’s event, which had an extra day, mind you.”

The T-shirts and posters is where Moses Anshell came in. The national marketing firm donated its time to create several Creative concepts for the event. The aid for the school hurt by budget cuts is the latest in a long line of pro bono work by Moses Anshell that over the years has meant hundreds of thousands of dollars worth of time donated for worthy causes from Ear Candy Charities to the Arizona Humane Society to the Children’s Museum of Phoenix and the Upward Foundation.

Hoodlums donated more than \$2,600 through sales, including the Moses Anshell-designed T-shirts and posters, and donations. Hoodstock patrons enjoying Mac’s Broiler and Tap next door generated a \$325 donation. And \$198 was contributed thanks to Hoodstockers shopping at Tempe’s Changing Hands Bookstore, which also donated a percentage of sales.